

8th Annual Afterschool Conference

"BE AN AFTERSCHOOL ENRICHMENT STAR"



Sponsored by:
OFFICE FOR AFTERSCHOOL ENRICHMENT PROGRAMS
PASCO COUNTY SCHOOL BOARD



Saturday, February 2, 2019

**River Ridge Middle/High School
11646 Town Center Road New Port Richey, FL
34654**

Dear Potential Exhibitor:

Please join the Office for After School Enrichment Programs' 8th Annual Afterschool Conference: **BE AN AFTERSCHOOL ENRICHMENT STAR** by exhibiting or being a vendor at our conference on Saturday, February 2, 2019. Attendance for this conference is estimated at approximately 350 school age professionals. This conference will offer you the opportunity to showcase your business, programs, materials, and products that fill the year-round needs of professionals who work with school age children.

Each booth will include a 6 ft. skirted table and two chairs. All exhibitors will be located in the River Ridge High School cafeteria. All booths will be the same size. If you need a large display area, please indicate that on the application. Displays must be inside of the booth space and not spill over in the aisle. Every effort will be made to accommodate special requests concerning your booth location. Booths will be assigned on a first come, first served basis and full payment is the only way to "reserve" your booth location. Special consideration will be given to exhibitors who are conference sponsors.

Thank you,

Mary Grey
Director, Office for Afterschool Enrichment Programs

**Payments must be made before January 12,
2019 to guarantee booth space.**

**Make checks payable to: District School Board
of Pasco County**

8th Annual Afterschool Conference

"BE AN AFTERSCHOOL ENRICHMENT STAR"

Exhibitor/Vendor/Sponsor Booth Application

Company Name <i>(Please print exactly as you want it listed in the conference program.)</i>		
Company Name that Appears on Check <i>(if different from above):</i>		
Conference Coordinator/Contact		
Email Address		
Address		
City	State	Zip
Telephone Number		Fax Number
Description of Exhibit		
Official Representative Attending (Name)		
Title		Phone
Email Address		Fax Number
Address		
City	State	Zip
Additional Representative (Name)		
Title		Phone
Email Address		Fax Number
Address		
City	State	Zip

<input type="checkbox"/>	Exhibit Booth (\$250)	\$
<input type="checkbox"/>	Additional Booth (\$100)	\$
<input type="checkbox"/>	Non-profit Booth	\$
<input type="checkbox"/>	Silver Sponsor	\$
<input type="checkbox"/>	Gold Sponsor	\$
<input type="checkbox"/>	Platinum Sponsor	\$

Authorized Signature

Date

Printed Name

Email Address (for confirmation)

Invoice Billing Address

Invoice Billing City/State/Zip Code

An invoice will be mailed to the address listed above, along with payment instructions.



SPONSORSHIP LEVELS

Conference and activity sponsors will be accorded Silver, Gold or Platinum status based on the level of their contribution. See the next page for activities available for sponsorship.

Benefit	Silver	Gold	Platinum
	\$300 - \$499	\$500 - \$999	\$1,000 - above
Complimentary exhibit booth	★	★	★
Company link on conference website	★	★	★
Acknowledgement of sponsorship level during opening ceremonies	★	★	★
Poster or banner displayed at registration table and throughout all conference proceedings	★	★	★
Premium insert into each conference bag (must provide materials before conference)	★	★	★
Complimentary lunch for (2) exhibitors		★	★
Recognition in the conference program			★

Booth Bingo: (Drawings will be held during lunch and at the end of the day.) Increase booth traffic! Attendees will get a chance to win prizes by visiting each sponsor booth for a stamp.

EXHIBITOR ACTIVITIES

There are many wonderful activities planned for the 8th Annual Afterschool Conference:
“BE AN AFTERSCHOOL ENRICHMENT STAR”

The amount given to the sponsor activity will also contribute to the patron’s overall sponsorship level and its commensurate rewards (please see the previous page for details). Contact Briana Tranchina at btranchi@pasco.k12.fl.us for additional information about the benefits of sponsoring a specific activity.

Event	Estimated # of Attendees	Sponsorship Contribution
Saturday, February 2nd, 2019		
Coffee and Juice	350	\$500 - \$1,000
Exhibitor Luncheon	350	\$1,500 - \$2,000
Other Opportunities		
Logo on conference bag	350	\$2,000
Donate items for giveaways	350	FREE!



HOW MUCH DOES A BOOTH COST?

The set up for the Exhibit Hall attempts to provide exhibitors a high traffic area. All booths will be set up in the school gymnasium allowing for conference participants to linger and interact with the exhibitors and the products.

- | | |
|---|----------|
| ✿ Single 8'x8' booth w/6 ft. skirted table and 2 chairs | \$250.00 |
| ✿ Additional booth | \$100.00 |

WHAT COMES WITH MY BOOTH FEE?

ALL exhibitor spaces include:

- ✿ Access to afterschool providers and directors
- ✿ An 8' x 8' space with a 6' skirted table and two chairs
- ✿ Identification sign at your booth
- ✿ Exhibitor Bingo games and prizes in the Exhibit Hall during lunch
- ✿ Coffee and juice with participants
- ✿ Lunch with participants

IS THERE A NON-PROFIT RATE FOR EXHIBITORS?

Yes, there will be a non-profit opportunity this year. The only requirement is that each non-profit organization will donate one door prize.

HOW MANY PEOPLE ATTEND THE CONFERENCE?

The anticipated attendance will be 350 caregivers, providers and directors from Central Florida.